The Children's Online Privacy Protection Act (COPPA) gives parents control over what information websites can collect from their kids. The COPPA Rule — with new provisions in effect on July 1, 2013 — puts additional protections in place and streamlines other procedures that companies covered by the rule need to follow. If you run a website designed for kids or have a website geared to a general audience but collect information from someone you know is under 13, you must comply with COPPA's requirements. Questions? Send them to CoppaHotLine@ftc.gov.

https://www.ftc.gov/tips-advice/business-center/privacy-and-security/children%27s-privacy